

sturgeon

Advertising Specifications



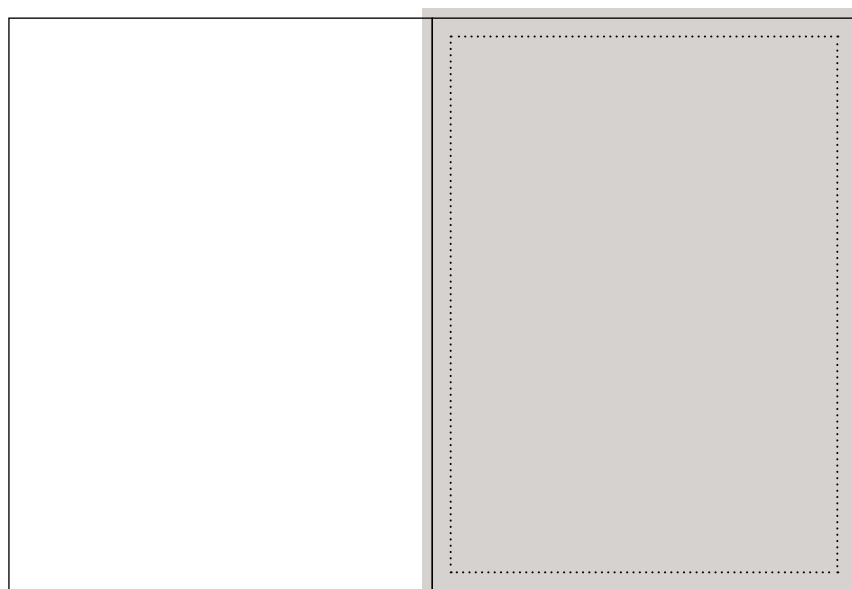
Magazine Trim Size:
210 x 284 mm

Specifications:

Bleed 220 x 294 mm
Trim 210 x 284 mm
Type 190 x 264 mm

Sturgeon is a section-sewn publication.

Full Page Advertisement (Left or Right Page):



File Requirements:

- Artwork needs to be supplied as high resolution PDF
- All images must be set at 300 dpi
- All images, logos and text must be CMYK
(*Sturgeon* cannot be held accountable for any incorrect colour variations.)
- No type should be smaller than 8 points
- For white reverse type we recommend 12 points as the minimum size
- All fonts must be embedded in the PDF
- Include crop marks set 5mm away from trim
- Include 5mm bleed around artwork
- Ensure all type is 10mm away from the edge

Production Contact:

Artbank, 50 Rosebery Ave Rosebery NSW 2018
Advertising@sturgeonmagazine.com.au
Tel. 02 9662 8011